



LEADERSHIP WEEKEND

2014 SIG Leadership Workshop

Saturday, July 26, 2014 – 9:00 – 10:00 AM

Hands-On Virtual Community and Social Media Tutorial

Speakers:

Micayla Felicion, MBA
Chapter Activities Coordinator
Oncology Nursing Society
Pittsburgh, PA
Full Disclosure: *Nothing to disclose*

Melissa McKrell, BA
Communications Coordinator
Oncology Nursing Society
Pittsburgh, PA
Full Disclosure: *Nothing to disclose*

Objectives:

1. Describe the current use of social media.
2. Identify opportunities to expand the SIG's use of social media.
3. Identify ways to maximize use of the ONS virtual communities.

Notes: