



## Recommendations for Facebook Fan Pages

With the growing usage of social media, Facebook is becoming a growing trend among oncology nurses. Facebook is a social network of users who share interests and activities with each other. This social networking site provides the ability for Special Interest Groups (SIGs) to create fan pages. Creating a fan page in Facebook will give the opportunity for SIG members to informally communicate with each other which will create an environment of knowledge sharing and networking.

SIGs are welcome to create a fan page within Facebook. Fan pages are socially interactive pages for SIG members to discuss information as well as add pictures from past events.

### **ONS recommendations**

ONS asks that you place links on your fan page to the ONS fan page at <http://www.facebook.com/OncologyNursing> and to the ONS Twitter account at <http://twitter.com/OncologyNursing>

In return, ONS will display your SIG fan page on the ONS fan page links section and send out a “tweet” about your page via Twitter. Please e-mail Sean Pieszak at [spieszak@ons.org](mailto:spieszak@ons.org) with your fan page’s URL.

**Note:** Facebook is not a service provided by ONS who does not provide technical support.